



**BOYS & GIRLS CLUBS**  
OF SAN FRANCISCO

## **FAQ**

### **The New Fulton Street Clubhouse**

#### **The New Fulton Street Clubhouse: At a Glance**

- Boys & Girls Clubs of San Francisco is constructing a new 30,000 square-foot Clubhouse in the Western Addition. It is scheduled to open in November 2014. Our goal is to serve a total of 2,000 children and teens annually, ages 6-18, with an average daily attendance of 190 – spread proportionally across elementary, middle, and high school ages. The Club will be open every day after school and all day in the summer months and during school breaks.

#### **Why build a new Clubhouse?**

- This new Clubhouse replaces our Ernest Ingold Club on Page Street in the Upper Haight, which was built in 1952. The current facility is worn from decades of use with old infrastructure (plumbing, electrical, heating), aged bathroom facilities, an inefficient layout, and no energy efficient systems. That said, the primary reason for the new Clubhouse is to relocate. The children and teens we serve do not live in the Upper Haight, but instead largely live in the Western Addition, Lower Haight and Hayes Valley. Moving the Club aligns with our mission of “serving the youth who need us the most”.

#### **Where will the new Clubhouse be located?**

- The new Clubhouse will be on Fulton Street between Gough and Franklin, within walking distance to most of the housing in the Western Addition and Hayes Valley, and in close proximity to many public transportation lines. It is considered a “neutral” location capable of drawing kids from all corners of the target neighborhood and from across the city. The new Clubhouse will be located close to City Hall and the San Francisco Unified School District’s main offices, further solidifying our ties to the city we have called home since 1891.

#### **What is the community need for this project?**

- There are 6,500 school-age youth who live in close proximity to the new Club. And they are the kids we need to be serving. They are very likely to be living in public or subsidized housing. The median income is \$27,892 and 82% of housing inventory is

rented. The Crime Index shows higher than average activity in murder, rape, robbery, and theft.

### **How will this project benefit the community?**

- This modern Clubhouse will be a resource for the community for the next 50 years! Because of its thoughtful design, the new Clubhouse is more spacious than the existing Ernest Ingold Clubhouse and is more inviting and modern, allowing us to attract youth ages six to 18 and better meet their needs. Because of its central location and close proximity to public transportation, the new Clubhouse allows us to expand our reach to not only neighborhood youth, but youth from across the city and beyond, ensuring that all kids who would benefit from a Club have access to our programs and services.

### **What are the key features of the new Clubhouse?**

- The new Clubhouse will feature an Art Studio, Learning Center, High School Services Center, Middle School Center, multi-purpose room, competition-size swimming pool, and high school-size gym; in addition to the organizational headquarters for BGCSF. Truly innovative is the space we are planning to create in partnership with the Exploratorium: a dedicated room to engage our youth on a daily basis in STEM-related (science, technology, engineering and math), design-thinking programs. Our members need more fun and engaging ways to learn science and math; Exploratorium and Club staff will guide immersive, active and hands-on programs and teens will take on leadership positions.

### **What programs will you offer in the new Clubhouse?**

- The new Club will continue to offer programs in the four core areas of our Success Equation for youth: ***Academic Success; Job Readiness with Earning Potential; Healthy Lifestyles; and Good Character and Community Engagement.*** Helping our members steadily progress grades, achieve high school credits on time, and graduate from high school “college or career ready” are our highest goals. We will continue to use programs like the arts, technology and sports – especially basketball and swimming – to inspire and motivate our members to be “ready for life” when they leave us at age 18!

### **How have you involved the community?**

- Over the past 18 months we have conducted a multi-layered community process to gauge support for this opportunity. We have held multiple focus groups with alumni, teens, parents and community members, and conducted conversations with other community-based organizations and city officials including the Mayor’s Office, all members of the Board of Supervisors, the Executive Director of the Department of Children, Youth, and Their Families, the Chief of Police and the Northern Station Captain. We have received

strong endorsement of the project. As the Club is built, we will host more forums for our constituents to continue to inform the new Club's program priorities.

### **Are there any community partners on this project?**

- We will expand our collaboration with Mo Magic, the African American Art & Culture Complex, Sacred Heart Cathedral Preparatory, KIPP schools, and resident associations and councils in nearby housing complexes. We hope to strengthen ties to First Graduate, Gateway High and Middle Schools, the new SF Jazz Center and other arts institutions in the Civic Center area. We are proud of the innovative partnership we are developing with the Exploratorium, which will include a dedicated program space where kids can learn science and math in fun and engaging ways.

### **How will the project be funded?**

- Approximately \$11.5 million will come from the sale of our Ernest Ingold Clubhouse at 1950 Page Street, a New Market Tax Credit deal, and some capital funds raised over the past several years as part of the organization's *Brighter Futures Capital Campaign*. Boys & Girls Clubs of San Francisco will raise another \$8 million for the project through the support of corporations, individuals, and foundations.

### **How are gifts to the project managed?**

- Gifts made to this project, or to the *Brighter Futures Capital Campaign* in general, are treated separately from regular operating fund gifts. Dollars are marked as "Temporarily Restricted" and held in a separate bank account – they are never co-mingled with operating fund gifts. Dollars will be spent on approved capital expenses.

### **What is the timeline/next steps?**

- In March 2013, the Planning Commission approved our Conditional Use Permit (CUP) for the project in a 7-0 vote. The site demolition is expected to begin in June. A groundbreaking ceremony is expected to take place in September 2013, with the Grand Opening expected in November 2014!

### **BGCSF General Questions:**

#### **What is the mission of Boys & Girls Clubs of San Francisco?**

- Our mission is to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens.

#### **How do you measure impact and outcomes?**

- We are deeply committed to outcome measurement, learning more about what works and what doesn't, and refining the Club experience to maximize our impact on our members' lives. To do so, we employ a model called the "Success Equation" and use a common set of indicators across our nine Clubhouses. Data is collected, measured, and published on a yearly basis. The Success Equation measures the four core elements that we believe are critical in helping our members achieve *success in life*: Academic Success; Job Readiness, with Earning Potential; Good Character and Community Engagement; and Healthy Lifestyles.

### **How much does it cost to become a member?**

- There is a \$10 fee for each Club member. We keep our membership costs low so that the Clubs are accessible to all youth.

### **Are you affiliated with Boys & Girls Clubs of America?**

- Yes. As a result of a 2001 merger, we hold the unique distinction of being two of the original 53 Boys & Girls Clubs that founded Boys & Girls Clubs of America in 1906. Today, we proudly continue to be a part of this national movement. However, like all local affiliate Boys & Girls Clubs in towns and cities across the country, we are governed by our own Board and responsible for our own operations, budget, and fundraising.

### **Tell me more!**

- For more information, visit our website at [www.kidsclub.org](http://www.kidsclub.org).