



**BOYS & GIRLS CLUBS
OF MONTEREY COUNTY**

50th
EST 1968

Anniversary

2017-2018 IMPACT REPORT



See the difference **YOU** have made in the lives of Monterey County's most precious resource, our youth! **The Boys & Girls Clubs of Monterey County** has helped thousands of children claim great futures through our programs:
Academic Success, Healthy Lifestyle, and Good Character & Citizenship.

GREAT FUTURES START **HERE.**

TRANSFORMING LIVES WITH YOUR HELP

We depend on the support of the community to sustain our programs. Corporations, foundations, and individuals like you make up 85% of our annual budget.



STRATEGY FOR IMPACT

The success of all our programs is dependent on the skills, training, and dedication of our “Difference Makers” - our staff of youth development professionals who work directly with our children. Staff is provided with the highest quality training and skill-building resources annually, ensuring our youth have exceptional mentors guiding them on the path to a great future!

ACADEMIC SUCCESS

COLLEGE & CAREER READINESS - We help our teen members set goals and plans for their future. The program includes tutoring, college and career workshops, college tours and job fairs, SAT/ACT test preparation, and internships.

LITERACY - 136 members participated in over 8,000 hours of literacy intervention support during the last school year, which resulted in 3,313 stories read. Our participants showed an increase of 23 words per minute!

MATH - 96 members in our math program participated logged over 6,000 hours to complete 11,572 lessons, which resulted in meeting 454 math standards.

HIGHLIGHTS

Over **86,000** hours of homework help was provided
223 youth attended our annual Career Expo to explore career and college options

91% of Career Expo attendees identified post-high school options for their career interests

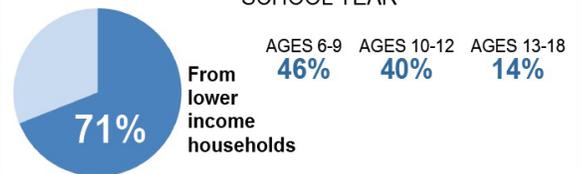
76% of members expect to complete college

\$73,500 in college scholarships were awarded

YOUTH WHO NEED US MOST



509 AVERAGE DAILY ATTENDANCE DURING SCHOOL YEAR



Did you know? \$25,399 is provided in financial aid for annual membership dues and school break fees for members in need.



Meet Francisco

Francisco is a 5th grader who has participated in our math intervention and skill building program for the past year. He's completed 93 lessons and made progress in 22 grade level standards.

When asked what motivates him to work so hard in school he explained with tears in his eyes, "My dad. He works so much that I don't get to spend very much time with him. He told me to work really hard in school so I could have a good job when I grow up that would allow me to spend time with my family."

In 2017, 96 2nd-5th graders like Francisco participated in the Clubs' math program. 98% demonstrated improvement with an average increase of over half a grade level.

HEALTHY LIFESTYLES

NUTRITION - More than **100,000** free, healthy meals and snacks are served to our children annually, complete with fresh, local produce. Through teaching, counseling and mentoring; our members learn about healthy nutrition and take part in activities like gardening and cooking classes. Our families gather for Family Nights, meals, and special holiday dinners.

SPORTS, FITNESS, & RECREATION - An hour of daily physical activities keep our members active, moving, and healthy year round. We offer sports leagues for basketball, soccer, flag football, and track & field for all age groups and abilities; focusing on teamwork, sportsmanship and skill building. We've grown our Johnson-Toney Football Camp to include two 4-day camps during the summer. In all, 385 campers participated in drills, scrimmages, and coaching sessions.

Meet Vanessa

Fifth-grader Vanessa had zero interest in lessons about eating healthy. Her opinion changed after sitting in on the Healthy Habits class. She



began to learn about portions and even took part in cooking class. The program set off a spark she didn't know was there. Before long she started to ask questions on how these healthy habits could benefit her and her family. She's now an engaged, eager participant in the program.

"I like eating healthy. We made pizza with all vegetables. It was so good!" - Vanessa

GOOD CHARACTER & CITIZENSHIP

KEYSTONE AND TORCH CLUB - over 65 middle and high school students participated in our member-run leadership groups. They supported their Club through community service, teen night organization, and planning activities at the Clubs. Keystone members attended the RISE leadership conference in Salinas and learned leadership skills based on their personalities.

SMART LEADERS - 30 Gonzales middle schoolers became Skills, Mastery, and Resistance Training (SMART) Leaders. SMART teaches social and personal competence skills to help youth identify and resist peer and social pressures.

GANG PREVENTION SUMMIT - 264 youth and families attended our Gang Prevention Summit, which featured guest speakers, panelists, and a resource fair. The Summit helps youth develop a sense of determination, self reliance, and teaches them how to make wise choices.



Keystone and Torch Club members decorated Christmas Stockings and delivered them to the Windsor Gardens Rehabilitation Center.

HIGHLIGHTS

84% of our members believe the Clubs provide a sense of belonging

85% of our members believe the Clubs provide emotional safety

92% of our members believe the Club staff has high expectations of them



MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

MESSAGE FROM THE CEO

Thank you for taking the time to read our latest Impact Report. Your involvement in the lives of our youth plays an important role in their success.

Individuals, corporations, businesses, and organizations have joined with us to build a better childhood for our members.

BGCMC has been a part of Monterey County's history for the last 50 years and we are honored by the support we've received from our friends in the community. We're committed to the legacy left by our founder, Roosevelt Williams, who spearheaded the first club in 1968 in Seaside.

Over the next 50 years we will grow even more by expanding our services, working with the community, and strengthening the programs we offer our youth.

Respectfully,

Ron Johnson
President & CEO

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To see your investment in action, please visit one of our Clubs for a tour. To make a donation, or for more information about our programs, please visit bgcmc.org!

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